

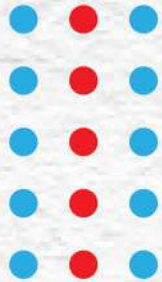
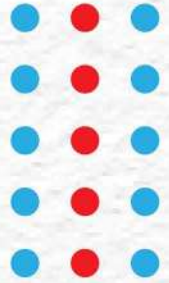


The **Inter**Mentalist

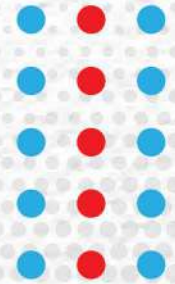
*An insight into a journey of an organization from
nothing to something and everything in between*

YOU HAVE **US**,
YOU HAVE **SOUTH!**

*South India's Finest
Influencer Marketing Network*



About us



Started in 2015, with an initial investment of **INR 3500**, **The InterMentalist** today is south India's finest Influencer marketing network cum agency.

The Organization has worked with emerging talents from Digital Space in South India.



It has played a huge role in the creator economy down south and has built an efficient process management and a sustainable business model when it comes to influencer marketing and movie promotions across digital space. Influencing the influencers is the power that the organization upholds at every step.

Currently, It's the most preferred agency for brands and agencies across India.



Founder




Shivashish Tarkas started his entrepreneurial journey at the tender age of 21 (One month right after his college). Coming from a middle class family, He was a boy with big dreams and a focused mind.

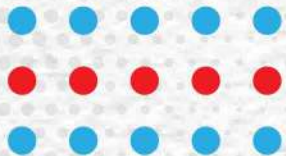
He started the journey with nothing in hand



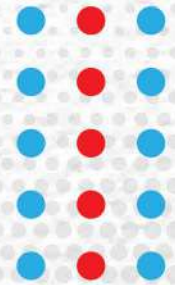
- CAPITAL
- INFRASTRUCTURE PRESENCE
- BUSINESS KNOWLEDGE
- UNDERSTANDING ABOUT THE MARKET

All what he had was a vision, power to believe in self and a crowd around to laugh upon. Today Shivashish Tarkas is quite a popular name among celebrities from south film industry and influencers in digital space.

They say he is here to win but it's a seldom known fact that he is here to conquer. His life is an inspiration to many aspiring folks who wants to live their dreams. Catch his journey on  **@imshivashish**



What We Hold



Direct access to all actors, singers and other public figure from South Film Industry.
Direct access to all influencers across digital space from south

Top notch market analysis and research at round level to define current market standings.

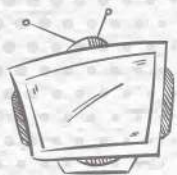


Most sought after and a trusted name among actors and talents.

The **Inter**Mentalist



Dedicated team for pre and post production activities concerning Influencer campaigns.



Significant stake holders for the influencer campaigns carried across South India.

Most influential agency at the moment with power to influence the influencers.

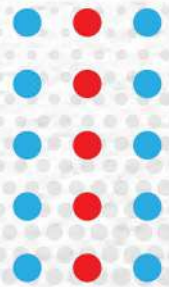


Our Work Flow

All operations here are in-house

- Strategy
 - Identifying the right people for the campaign
 - Scripting
 - Pre and post production
 - Text content creation
 - Execution
 - Statistics and analysis
- All under one roof*





A time for everything and everything in its time



Discipline



Timely Payments



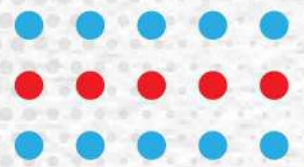
A place for everything and everything in its place



Accountability

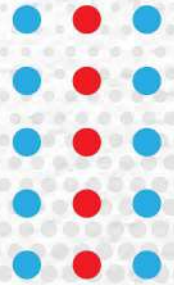


What is right is more important to us than who is right



Our Values

From Agency / Brand Manager perspective we have ensured



No language barriers



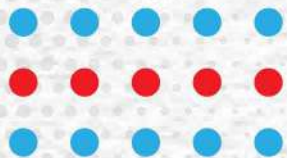
Eradicating lack of regional market understanding grievances

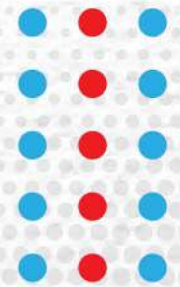


100% quality output. No self shot videos
All content will involve professional shoot



Prior information in terms of scheduling, availability and intent to avoid last minute hassles





Complimentary work specifics under certain terms and conditions



Trust, Confidence, Loyalty and peace



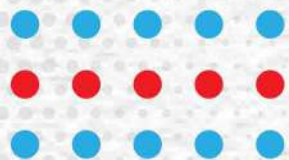
An experience which would be team centric more than agency vs brand relationship



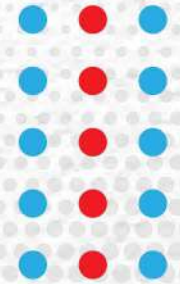
Good sleep with a thought that work is handed over to responsible folks (on a lighter note)



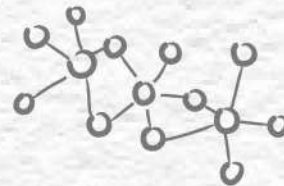
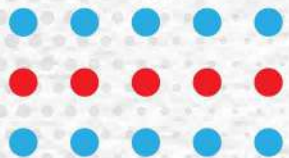
No complaints or negative feedback in terms of communication or reciprocation towards messages / mails



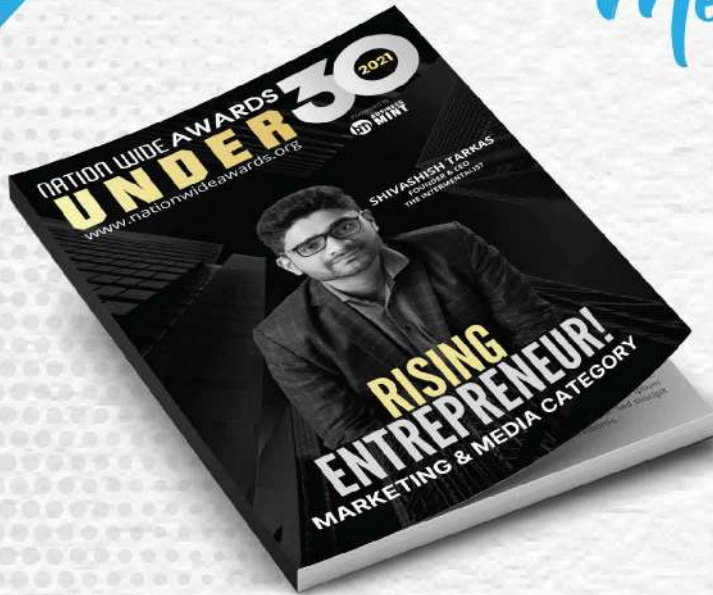
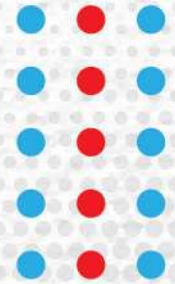
Did you know?



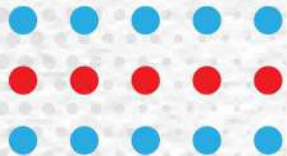
- The InterMentalist has worked with almost **7/10 brands** that a common may use on everyday basis across all domains.
- The accuracy of output for all the campaigns done till date is almost **99.99%**
- Majority of the agencies across India outsource their influencer related activities for south market to **The InterMentalist**
- **The InterMentalist** is most influential and most sought after agency when it comes to actors and influencers
- Aggressive, committed and visionary by nature



Media highlights



NATIONWIDE AWARDS
UNDER 30 2021

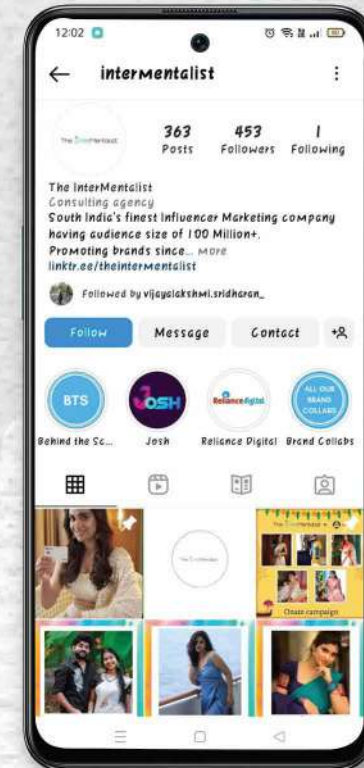
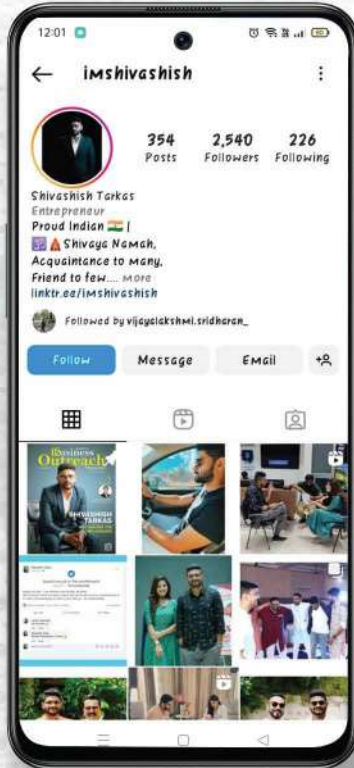


BUSINESS OUTREACH
30 UNDER 30 | 2022

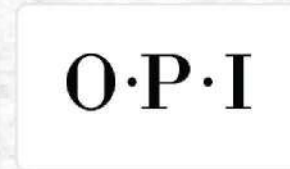
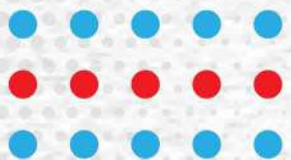
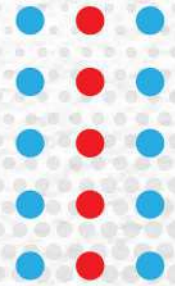


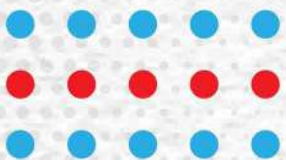
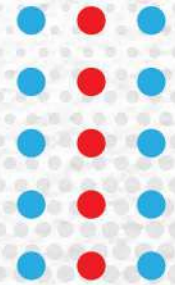
TOP 10 ADMIRED CEO
PRIME INSIGHTS | 2022

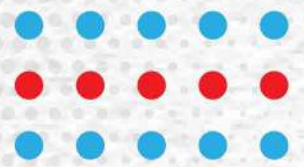
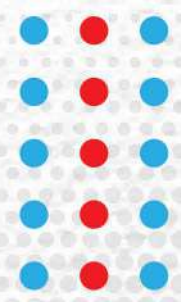
Social media



Clientele Logo









Thank You !

